



Minutes of Committee Meeting 11.06.19

Present: Henry Loud, Pandora Pugsley, Gareth Jones, Liz James, Neill Wilkinson, Cheryl Milne, Simon Classey, Becca Strong.

In attendance: Tom Wilkinson

Apologies: Hilary Tucker, Neil McAdam

1 AGM Action mailing lists

It was agreed at the AGM that membership fees will be scrapped and instead a performance fee will be payable.

There will be one mailing list for participants in particular performances.

The combined list of active and inactive members and friends will be used for all events. Gareth will be contacting people on the mailing list to do an 'opt in' exercise as per data protection requirements.

2 Social Media

Becca will set up an Instagram page for SHADDO in an attempt to target a younger audience, both to become involved and to attend performances. She will link this to the Face Book page. **Becca** will take responsibility for keeping this information current and she will liaise with Peter Crowther.

More use will be made of WhatsApp for info about meetings etc

3 Engaging the community

Last year some SHADDO members attended BH Flower Show and the Shiplake picnic to provide information about SHADDO. It was generally agreed that this was a good idea and demonstrated our presence. On those occasions we gave out leaflets, had a photo display and provided some costumes to try on.

BH flower show will be on Saturday August 24 and we will need some volunteers to help with our stall there.

The village picnic is planned for September 8th.

The Shiplake village school fete with a pirate theme will be on June 22 and if possible it would be useful if a few SHADDO CTTEE members could attend to provide information.

We discussed how we get more people involved and how we could advertise more effectively.

Various ideas were put forward :

competition at the Primary School to design the Panto Poster.

Trying to recruit someone with marketing/ advertising experience.

Doing a Halloween Event

Crossover with other amdram groups

Decision

Cheryl will put an ad on the village website for a volunteer to be a publicity/ marketing person who can be co-opted onto the committee.

Becca will talk to her Uncle who works for BBC radio Berkshire to ask if he can help in any way.

4 Finance

Gareth reported that we are in a strong financial situation at the moment.

5 Future Events

We agreed to set a date for a performance in October : Variety show/ short play/ murder mystery. **Simon** will investigate possibilities and bring some ideas to the next meeting.

Summer BBQ was discussed. Several people offered their gardens. It was suggested that 2 smaller BBQs might be more manageable than one large one.

Liz offered to do a BBQ September 7th

Cheryl also offered her garden and swimming pool.

Date of next meeting July 16th

Thank you Cheryl for hosting the meeting